



LEADERSHIP MAIN LINE COMMUNITY PROJECT

Attention Nonprofit Leaders:

June 2019

The Main Line Chamber of Commerce is proud to announce the launch of the Leadership Main Line (LML) Class of 2020. LML is a six month executive development program in which leaders from area organizations hone their leadership skills with a particular focus on non-profit board service. Participants dedicate time during the program to work on a project for an area non-profit. The project experience contributes to an area non-profit and enables the class members to create a rewarding legacy for themselves and their companies/organizations. In addition, the LML program gives class members rewarding opportunities to make connections with the region and the people who help power it.

We invite you to be a part of the growth experience for the 2020 Class as it takes on a community project that directly impacts the Main Line. Community projects have been completed by each LML class for the past ten years, directly impacting the Main Line as these projects benefit both the non-profit organization and also enable class members to develop and apply their leadership skills. **On behalf of the LML Class for 2020, the Main Line Chamber is accepting applications for projects from nonprofits that provide services in the region.** A project will be selected from those submitted for consideration by the LML 2020 Class. This is an excellent opportunity. To apply, select a project that falls into one or more of the following categories:

- Addresses an unmet need on the Main Line and surrounding areas
- Will resolve an issue that will help your organization more fully realize its vision as an organization
- Enables your non-profit to launch a program that will positively impact the Main Line and surrounding areas

Projects will be selected for presentation to the class, which decides which project to undertake. Projects must be deemed large enough to tap the collective expertise of the class and must be able to be completed in a February-to-June timeframe. To have your project considered, please complete the attached LML Community Project Application and submit it to Meg Maurer via email at mmaurer@mlcc.org or Dana Riker Jackson @ Consultdana@RikerOpportunityInstitute.com. Feel free to contact Meg with any questions at 484-253-1107.

All projects submitted by non-profits are expected to meet the following project guidelines. Your organization will:

1. Be a registered 501c3
2. Be a Member of the Main Line Chamber of Commerce in good standing.
3. Present a project that is aligned with your strategic goals and does not encompass fundraising of any kind.
4. Have your organization's CEO submit the project idea.
5. Submit a project in which all work by the class will be able to be completed by June 16, 2020.
6. Give permission to the Main Line Chamber of Commerce to publicize the class project.
7. If selected as one of the finalists, the CEO of your organization will be expected to :
 - a. Come to present the project idea to the LML class **on January _28, 2020** between 1-4 pm.
8. If selected as the 2020 class project, the CEO of your organization will be asked to :
 - a. Meet with LML class representatives to discuss the project framework and components.
 - b. Invite representatives of Leadership Main Line to meet with your board of directors or key board members and attend a board meeting in May or June. At this meeting, members of the LML Class of 2020 will make the final project presentation to the board, with implementation to follow.

Leadership Main Line - COMMUNITY PROJECT APPLICATION

Name of Organization: _____

Address: _____

Number of years in Main Line area: _____ Website: _____

Organization Mission:

Executive Director/CEO: _____

Phone: _____ Email: _____

LML Project Manager (if other than Executive Director/CEO: _____

Phone: _____ Email: _____

Project Overview:

Attach a detailed project narrative that includes the project goal, purpose, community need to be addressed, project components, timeline and how the project will be sustained programmatically and financially following LML's involvement.

Does the organization have a strategic plan in place? ___ Yes ___ No

Start and End Dates of Plan _____

Please explain how the project aligns with the organization's mission and current strategic plan goals:

Attach additional pages, if needed.

Desired Project Deliverables:

1. _____
2. _____
3. _____
4. _____

Project Outcomes: [Please include number of people whose lives will be impacted]

1. _____
2. _____
3. _____

CEO signature _____

*Expressions of interest should be made prior to Nov. 1, 2019 to: MMaurer@mlcc.org
Applications are due by Dec. 1, 2019.
Thank you for applying!*